

KEARSARGE CALENDAR MEDIA KIT

KearsargeCalendar.com



KEARSARGE
CALENDAR
seven towns, one calendar

[KEARSARGE CALENDAR](#) is a service to the residents, and visitors, of this vital four-season recreation destination, listing the events from all groups with no need of membership.

Focused on the Kearsarge Region in central New Hampshire, the [KEARSARGE CALENDAR](#) website unites the activities of its seven towns: Bradford, Newbury, New London,

Springfield, Sutton, Warner, and Wilmot. Also included are events of interest in nearby areas.

[KEARSARGE CALENDAR](#) has seen traffic grow considerably since its launch in 2018. Visitors to [KEARSARGE CALENDAR](#) are highly targeted, and arrive mainly via browser bookmarks, targeted search engine queries, and social media interactions. This website is uniquely positioned to offer an audience that is receptive to *your* advertising message.

Advertising opportunities allow you to reach this valuable, targeted audience.

- Local demographic: population -15,404 covering 264.2 square miles with a median income of \$77,397 per household. At least 49% hold a bachelor degree.
- Extended target reach: prospective visitors, vacationers and residents interested in what Kearsarge Region has to offer and areas/activities nearby.

<u>Frequency:</u>	<u>1x</u>	<u>1week</u>	<u>1month</u>	<u>3months</u>	<u>12months</u>
•Banner Ad:		\$20	\$75	\$200	\$775
- Necessary elements: Logo, Website and Contact Information					
- Social Media included 1x/wk included on each of K.C.'s platforms - Facebook, Twitter or Instagram:					
•Social media		\$45	\$175	\$500	\$2000
- posting to K.C.'s social media platforms - Facebook, Twitter or Instagram:					
•Buy-a-Blog Post:	\$500				
- 300-500 words:					
•Standard Listing on Calendar - Free					
- Includes the date, time, location, and frequency of your event added to pertinent pages.					